

HOW TO START A **COSMETIC MANUFACTURING UNIT**

**Profitable Venture: Exploring
the Potential of a Cosmetic Unit
Business with Serum, Cream,
and Shampoo**

<https://www.niir.org>

<https://www.entrepreneurindia.co>

<https://entrepreneurblog.in>



Why The Beauty Industry Is A Profitable Business

The cosmetics sector is unquestionably a terrific location to do it. There is a big market waiting to be explored because so many people are looking for skincare, hair care, and cosmetic goods to help them look and feel their best. Chance to take advantage of this demand and start a lucrative business by developing a cosmetic unit comprising serum, cream, and shampoo.



In addition to having large profit margins, these items also benefit from recurring clients who will buy more once they experience the results. Additionally, there is always space for growth and expansion because the beauty market is continuously changing due to new trends and cutting-edge goods. In conclusion, opening a Cosmetic Unit in the beauty sector can be a successful and rewarding business endeavor.

Visit this Page for more Information: [Start a Business in Cosmetic Industry](#)

Uses and Application

Setting up a cosmetics unit with serum, cream, and shampoo requires an understanding of the functions and purposes of each item. Let's explore how can use these things in your daily life and the advantages they provide.

Serum: A concentrated mix called a serum is made to address particular skin issues, such fine lines, wrinkles, or dark spots. Usually, it is used after cleansing but before moisturizing. Depending on the person's skin type and concerns, serums can be used daily or as needed. A minimal amount of serum is all that is required to produce the desired result.



Cream: To hydrate and nourish the skin, a cream is used as a moisturizer. After cleansing and serum application, it is used. Creams have a thicker texture than serums and can be applied in the morning or the evening. They function by forming a barrier of defense on the skin that aids in retaining moisture.



Shampoo: Shampoos are hair care products that are used to wash the hair and scalp. Depending on the individual's hair type and concerns, it can be used daily or as needed during bathing or showering. Shampoos are designed to clean and rejuvenate hair by removing buildup, grime, and oil from the scalp.

Skin and hair can benefit greatly from including these items into your regular routine. Healthy-looking, vibrant skin and hair thanks to their assistance in hydrating, nourishing, and protecting against environmental stressors. These products can assist to enhance the general look and feel of skin and hair when used regularly.



Manufacturing Process

One of the most important aspects of business is the manufacturing procedure for the cosmetic unit with shampoo, cream, and serum. Basic materials are transformed into finished goods through a series of processes in this process. Must first get top-notch materials and machinery for manufacturing operation.

Creating product recipes is the first stage in the procedure. This entails choosing the ingredients use and figuring out the right proportion for each element. In this step, the serum will need extra consideration because it will be manufactured differently from the cream and shampoo.

Related Business Plan: [A Business Plan Cosmetic Unit \(Serum, Cream & Shampoo\)](#)

Once the recipe has been created, the ingredients need to be ready for manufacture. This might entail heating, combining, and blending several substances.

The production stage is the next step, packing with the finished products. Make sure the appropriate quantity of product is placed into each packing at this point.

At this stage, quality control inspections will be performed to ensure that the items adhere to the established requirements. The products are prepared for labelling and packing once they have passed the quality inspections.

Read Similar Article: [The Business of Edible Oil | A Booming Business Idea for Food and Cosmetics Industry](#)



Information about the products is added to the package through labelling and packaging. Ingredients, usage instructions, and an expiration date should all be disclosed on the label. Pack packaging that is appealing to encourage buyers to purchase goods.

Finally, until the items are ready for sale, finished goods in a secure and orderly location.

Read our Book Here: [Selected Formulary Book on Cosmetics, Drugs, Cleaners, Soaps and Detergents \(2nd Revised Edition\)](#)

Establishing Pricing Strategies and Profit Margins

Establishing price strategies and profit margins is one of the most crucial aspects when beginning a cosmetics business with serum, cream, and shampoo. This is essential to ensure that a firm is lucrative and long-lasting. Here are some pointers to assist determining the proper margins and prices for products:

1. Calculate costs: first know how much it costs to make each of products before establish rates. Ingredient, packaging, labor, and overhead costs are all included in this. Determine how much profit need to create to cover costs and make a respectable income if thorough understanding of costs.



2. Research competitors: It's critical to know how much they are charging for comparable goods. Get a better sense of what the market will support and how to position products for customers as a result. When comparing pricing, remember to take into account the originality and quality of the products.

3. Establish prices: After knowing costs and researching the competitors, establish prices. Remember to earn a profit, cover expenses, and remain competitive in the market. Test various price points to determine which is most effective for target market.

4. Modify as necessary: To make sure that pricing and profit margins are still suitable for business, it's crucial to frequently check them. This could entail modifying the product mix, pricing, or ingredient suppliers. Long-term competitiveness and profitability can be maintained by keeping a tight watch on finances and market changes.

Understanding the Target Market of Cosmetic Unit

The target market must be identified before launching a cosmetic line with a serum, cream, and shampoo. Having an understanding market will help develop things that sell.



Consider the likely clients' gender and age range first. Like aiming for 20-something women who are just beginning to establish a skincare routine? Alternatively, what about middle-aged guys seeking for a shampoo and conditioner combo?

Next, think about the particular skin or hair issues that the products can handle. For instance, sell an anti-aging serum to people who are worried about fine lines and wrinkles.

Related Feasibility Study Report: [Start](#)
[Production Of Cosmetic Unit \(serum, Cream & Shampoo\)](#)



Lifestyle choices and personal values are other considerations. Are the values of the target market reflected in the products, such as the use of organic or cruelty-free ingredients? If the target market is concerned about the environment, how might packaging and production methods reflect this?

Understanding target market will help you develop items that appeal to their wants and desires, resulting in repeat business and a prosperous business.

Watch other Informative Video: [Formulation and Manufacturing Process of Cosmetics with Packaging](#)



Key Players

- COTY INC.
- L'ORÉAL S.A.
- ESTÉE LAUDER COMPANIES INC.
- REVLON, INC.
- AVON PRODUCTS INC.
- UNILEVER PLC
- SHISEIDO COMPANY, LIMITED
- GODREJ
- PROCTER & GAMBLE
- BEIERSDORF AG
- HENKEL AG & CO. KGAA
- KAO CORP.
- HOYU CO., LTD.

PROJECT AT A GLANCE

COST OF PROJECT				MEANS OF FINANCE			
Particulars	Existing	Proposed	Total	Particulars	Existing	Proposed	Total
Land & Site Development Exp.	0.00	43.00	43.00	Capital	0.00	137.97	137.97
Buildings	0.00	75.20	75.20	Share Premium	0.00	0.00	0.00
Plant & Machineries	0.00	31.50	31.50	Other Type Share Capital	0.00	0.00	0.00
Motor Vehicles	0.00	5.00	5.00	Reserves & Surplus	0.00	0.00	0.00
Office Automation Equipments	0.00	19.95	19.95	Cash Subsidy	0.00	0.00	0.00
Technical Knowhow Fees & Exp.	0.00	10.00	10.00	Internal Cash Accruals	0.00	0.00	0.00
Franchise & Other Deposits	0.00	0.00	0.00	Long/Medium Term Borrowings	0.00	413.90	413.90
Preliminary& Pre-operative Exp	0.00	2.00	2.00	Debentures / Bonds	0.00	0.00	0.00
Provision for Contingencies	0.00	2.75	2.75	Unsecured Loans/Deposits	0.00	0.00	0.00
Margin Money - Working Capital	0.00	362.47	362.47				
TOTAL	0.00	551.87	551.87	TOTAL	0.00	551.87	551.87

Year	Annualised		Book Value	Debt	Dividend	Retained Earnings		Payout	Probable Market Price	P/E Ratio	Yield Price/ Book Value
	EPS	CEPS				Per Share	Per Share				
										No.of Times	
						%		%			%
1-2	8.21	9.41	18.21	24.00	0.00	100.00	8.21	0.00	8.21	1.00	0.00
2-3	11.02	12.08	29.24	18.00	0.00	100.00	11.02	0.00	11.02	1.00	0.00
3-4	13.77	14.71	43.01	12.00	0.00	100.00	13.77	0.00	13.77	1.00	0.00
4-5	16.43	17.27	59.44	6.00	0.00	100.00	16.43	0.00	16.43	1.00	0.00
5-6	18.99	19.74	78.42	0.00	0.00	100.00	18.99	0.00	18.99	1.00	0.00

Year	D. S. C. R.			Debt / Deposits Debt	-Equity Equity	as-Total Worth	Net Return Net Worth	Profitability Ratio				Assets Turnover Ratio	Current Ratio	
	Individual	Cumulative	Overall					GPM	PBT	PAT	Net Contribution			P/V Ratio
	(Number of times)			(Number of times)		%	%	%	%	%	%			
Initial				3.00	3.00									
1-2	1.39	1.39		1.32	1.32	4.37		36.62%	18.21%	11.66%	1608.22	165.46%	0.72	1.38
2-3	1.74	1.56		0.62	0.62	2.84		38.04%	21.09%	13.41%	818.05	72.14%	0.74	1.42
3-4	2.15	1.74	2.14	0.28	0.28	2.00		38.98%	23.13%	14.66%	909.72	70.19%	0.73	1.48
4-5	2.62	1.94		0.10	0.10	1.51		39.58%	24.56%	15.55%	1001.39	68.68%	0.71	1.56
5-6	3.15	2.14		0.00	0.00	1.18		39.94%	25.56%	16.17%	1093.05	67.47%	0.69	1.75

BEP**BEP - Maximum Utilisation Year****5****Cash BEP (% of Installed Capacity)****45.03%****Total BEP (% of Installed Capacity)****45.98%****IRR, PAYBACK and FACR****Internal Rate of Return .. (In %age)****34.22%****Payback Period of the Project is (In Years)****2 Years 3 Months****Fixed Assets Coverage Ratio (No. of times)****13.165**

TABLE OF CONTENTS



1.INTRODUCTION

2.USE

3.SERUM

1.INTRODUCTION

2.FACE SERUM

3.BENEFITS OF FACE SERUM

4.COMPOSITION

5.RAW MATERIAL

6.MANUFACTURING PROCESS OF SERUM

7.PROCESS FLOW DIAGRAM

4.CREAMS

1.BENEFITS

2.COMPOSITION

3.MANUFACTURING PROCESS

4.PROCESS FLOW DIAGRAM



5.SHAMPOO

1.INTRODUCTION

2.BENEFITS

3.COMPOSITION

4.RAW MATERIAL DESCRIPTION

5.technical SPECIFICATION

6.MANUFACTURING PROCESS

7.PROCESS FLOW DIAGRAM

6.LABORATORY EQUIPMENT

7.MARKET SURVEY

1.INDIA COSMETICS PRODUCTS MARKET ANALYSIS

2.INDIA COSMETICS PRODUCTS INDUSTRY SEGMENTATION

3.INDIA COSMETICS PRODUCTS MARKET TRENDS

4.INDIA COSMETICS PRODUCTS INDUSTRY OVERVIEW

5.TOP COSMETICS BRANDS IN INDIA

1.Top 10 Indian Cosmetic Brands



8.EXPORT & IMPORT: ALL COUNTRIES

1.EXPORT: ALL COUNTRIES

- 1.Prpns for Beauty/Make up for Care of Skin (Excptng Medicamnts) Including Sun Screen or Sun Tan Pedicure/Manicure*
- 2.Shampoos*

2.IMPORT: ALL COUNTRIES

- 1.Prpns for Beauty/Make up for Care of Skin (Excptng Medicamnts) Including Sun Screen or Sun Tan Pedicure/Manicure*
- 2.Shampoo*

9.FINANCIALS & COMPARISON OF MAJOR INDIAN PLAYERS/COMPANIES

1.ABOUT FINANCIAL STATEMENTS OF CMIE DATABASE

2.PROFITS & APPROPRIATIONS

3.TOTAL LIABILITIES

4.TOTAL ASSETS

5.NET CASH FLOW FROM OPERATING ACTIVITIES



1. SECTION –I

- 1. Name of Company with Contact Details**
- 2. Name of Director(S)**
- 3. Credit Ratings**
- 4. Plant Capacity**
- 5. Location of Plant**
- 6. Name of Raw Material(S) Consumed with Quantity & Cost**

2. SECTION–II

- 1. Assets**
- 2. Cash Flow**
- 3. Cost as %ge of Sales**
- 4. Forex Transaction**
- 5. Growth in Assets & Liabilities**
- 6. Growth in Income & Expenditure**
- 7. Income & Expenditure**
- 8. Liabilities**
- 9. Liquidity Ratios**
- 10. Profitability Ratio**
- 11. Profits**



12.Return Ratios

13.Structure of Assets & Liabilities (%)

14.Working Capital & Turnover Ratios

10.COMPANY PROFILE OF MAJOR PLAYERS

11.EXPORT & IMPORT STATISTICS

1.EXPORT STATISTICS OF COSMETIC SERUM

2.EXPORT STATISTICS OF COSMETIC CREAM

3.EXPORT STATISTICS OF COSMETIC SHAMPOO

4.IMPORT STATISTICS OF COSMETIC SERUM

5.IMPORT STATISTICS OF COSMETIC CREAM

6.IMPORT STATISTICS OF COSMETIC SHAMPOO

12.PRESENT MANUFACTURERS

13.SUPPLIERS OF PLANT & MACHINERY

14.SUPPLIERS OF RAW MATERIAL

15.PHOTOGRAPHS/IMAGES FOR REFERENCE

1.MACHINERY PHOTOGRAPHS

2.RAW MATERIAL PHOTOGRAPHS

3.PRODUCT PHOTOGRAPHS

16.PLANT LAYOUT



TAGS

**#Cosmeticindustry, #Cosmetics, #Beautyproducts,
#Beautytrends, #Cosmeticproduction, #Serum,
#Cosmeticbusinessplan, #Cosmeticproduct, #Cream,
#Shampoo, #Manufacturing, #Business, #Cosmetic,
#Skincare, #Skincareroutine, #Beauty, #Skin,
#Cosmeticplant, #Startyourownindustry,
#Startupbusinessideas, #Business, #Businessconsultant,
#Businessfeasibilityreport, #Businessplan, #NPCS,
#Entrepreneurindia, #Feasibility, #TechnoEconomic,
#Manufacturing**



Major Queries/Questions Answered in Business Plan

- 1. How has the Cosmetic industry performed so far and how will it perform in the coming years?**
- 2. What is the Feasibility Study of the Cosmetic Plant?**
- 3. What are the requirements of Working Capital for setting up the Cosmetic plant?**
- 4. What is the structure of the Cosmetic industry and who are the key/major players?**



- 5. What is the total Startup cost for setting up the Cosmetic plant?**
- 6. What are the operating costs for setting up the Cosmetic plant?**
- 7. What are the machinery and equipment requirements for setting up the Cosmetic plant?**
- 8. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up the Cosmetic plant?**
- 9. What are the requirements of raw material for setting up the Cosmetic plant?**



- 10. Who are the Suppliers and Manufacturers of Raw materials for setting up the Cosmetic plant?**
- 11. What is the Manufacturing Process of the Cosmetic plant?**
- 12. What is the total size of land required for setting up the Cosmetic plant?**
- 13. What will be the income and expenditures for the Cosmetic plant?**
- 14. What are the Projected Balance Sheets of the Cosmetic plant?**



- 15. What are the requirement of utilities and overheads for setting up the Cosmetic plant?**
- 16. What is the Built up Area Requirement and cost for setting up the Cosmetic plant?**
- 17. What are the Personnel (Manpower) Requirements for setting up the Cosmetic plant?**
- 18. What are Statistics of Import & Export for the Cosmetic Industry?**
- 19. What is the time required to break-even?**



20. What is the Break-Even Analysis of the Cosmetic plant?

21. What are the Project financials of the Cosmetic plant?

22. What are the Profitability Ratios of the Cosmetic plant?

23. What is the Sensitivity Analysis-Price/Volume of the Cosmetic plant?

24. What are the Projected Pay-Back Period and IRR of the Cosmetic plant?



25. What is the Process Flow Sheet Diagram of the Cosmetic plant?

26. What are the Market Opportunities for setting up the Cosmetic plant?

27. What is the Market Study and Assessment for setting up the Cosmetic plant?

28. What is the Plant Layout for setting up the Cosmetic plant?



Financial Statements of the Business

Project at a Glance	Annexure
• Assumptions for Profitability workings	1
• Plant Economics.....	2
• Production Schedule.....	3
• Land & Building.....	4
Factory Land & Building	
Site Development Expenses	

- **Plant & Machinery.....5**
 - Indigenous Machineries**
 - Other Machineries (Miscellaneous, Laboratory etc.)**

- **Other Fixed Assets.....6**
 - Furniture & Fixtures**
 - Pre-operative and Preliminary Expenses**
 - Technical Knowhow**
 - Provision of Contingencies**

- **Working Capital Requirement Per Month.....7**
 - Raw Material**
 - Packing Material**
 - Lab & ETP Chemical Cost**
 - Consumable Store**

- **Overheads Required Per Month and Per Annum.....8**
 - Utilities & Overheads (Power, Water and Fuel Expenses etc.)**
 - Royalty and Other Charges**
 - Selling and Distribution Expenses**
- **Salary and Wages9**
- **Turnover Per Annum10**
- **Share Capital.....11**
 - Equity Capital**
 - Preference Share Capital**

- **Annexure 1 :: Cost of Project and Means of Finance**

- **Annexure 2 :: Profitability and Net Cash Accruals**
 - **Revenue/Income/Realisation**
 - **Expenses/Cost of Products/Services/Items**
 - **Gross Profit**
 - **Financial Charges**
 - **Total Cost of Sales**
 - **Net Profit After Taxes**
 - **Net Cash Accruals**

- **Annexure 3 :: Assessment of Working Capital requirements**

Current Assets

Gross Working Capital

Current Liabilities

Net Working Capital

Working Note for Calculation of Work-in-process

- **Annexure 4 :: Sources and Disposition of Funds**

- **Annexure 5 :: Projected Balance Sheets**

- ROI (Average of Fixed Assets)
- RONW (Average of Share Capital)
- ROI (Average of Total Assets)

- **Annexure 6 :: Profitability Ratios**

- D.S.C.R
- Earnings Per Share (EPS)
- Debt Equity Ratio

- **Annexure 7 :: Break-Even Analysis**
 - **Variable Cost & Expenses**
 - **Semi-Variable/Semi-Fixed Expenses**
 - **Profit Volume Ratio (PVR)**
 - **Fixed Expenses / Cost**
 - **B.E.P**

• Annexure 8 to 11 :: Sensitivity Analysis-Price/Volume

- Resultant N.P.B.T
- Resultant D.S.C.R
- Resultant PV Ratio
- Resultant DER
- Resultant ROI
- Resultant BEP

- **Annexure 12 :: Shareholding Pattern and Stake Status**
 - **Equity Capital**
 - **Preference Share Capital**
- **Annexure 13 :: Quantitative Details-Output/Sales/Stocks**
 - **Determined Capacity P.A of Products/Services**
 - **Achievable Efficiency/Yield % of Products/Services/Items**
 - **Net Usable Load/Capacity of Products/Services/Items**
 - **Expected Sales/ Revenue/ Income of Products/ Services/ Items**

- **Annexure 14 :: Product wise Domestic Sales Realisation**
- **Annexure 15 :: Total Raw Material Cost**
- **Annexure 16 :: Raw Material Cost per unit**
- **Annexure 17 :: Total Lab & ETP Chemical Cost**
- **Annexure 18 :: Consumables, Store etc.**
- **Annexure 19 :: Packing Material Cost**
- **Annexure 20 :: Packing Material Cost Per Unit**

- **Annexure 21** :: **Employees Expenses**
- **Annexure 22** :: **Fuel Expenses**
- **Annexure 23** :: **Power/Electricity Expenses**
- **Annexure 24** :: **Royalty & Other Charges**
- **Annexure 25** :: **Repairs & Maintenance Expenses**
- **Annexure 26** :: **Other Manufacturing Expenses**
- **Annexure 27** :: **Administration Expenses**
- **Annexure 28** :: **Selling Expenses**

- **Annexure 29 :: Depreciation Charges – as per Books (Total)**
- **Annexure 30 :: Depreciation Charges – as per Books (P & M)**
- **Annexure 31 :: Depreciation Charges - as per IT Act WDV (Total)**
- **Annexure 32 :: Depreciation Charges - as per IT Act WDV (P & M)**
- **Annexure 33 :: Interest and Repayment - Term Loans**
- **Annexure 34 :: Tax on Profits**
- **Annexure 35 :: Projected Pay-Back Period and IRR**



For more Business Plans and further details, visit at:

[Project Reports & Profiles](#)

[BOOKS & DATABASES](#)

[Market Research Report](#)

Must Visit Links

Looking for a Startup Consulting Services, [Click Here](#)

Start a Business in Africa, [Click Here](#)

Start a Business in India, [Click Here](#)

Start a Business in Middle East, [Click Here](#)

Start a Business in Asia, [Click Here](#)

Start a Business in Potential Countries for Doing Business, [Click Here](#)

Best Industry for Doing Business, [Click Here](#)

Business Ideas with Low, Medium & High Investment, [Click Here](#)

Looking for Most Demandable Business Ideas for Startups, [Click Here](#)

Reasons for Buying Our Business Plan

- ✓ **The Business Plan helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- ✓ **This Business Plan provides vital information on the product like it's characteristics and segmentation**
- ✓ **This Business Plan helps you market and place the product correctly by identifying the target customer group of the product**

- ✓ **This Business Plan helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- ✓ **The Business Plan provides a glimpse of government regulations applicable on the industry**
- ✓ **The Business Plan provides forecasts of key parameters which helps anticipate the industry performance and make sound business decisions**

Our Approach

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**

How to Choose The Right Business For You?

Free Instant Online Project Identification and Selection Service

Our Team has simplified the process for you by providing a "Free Instant Online Project Identification & Selection" search facility to identify Businesses based on multiple search parameters related to project costs namely: Plant & Machinery Cost, Total Capital Investment, Cost of the project, Rate of Return% (ROR) and Break Even Point % (BEP). You can sort the Business Ideas on the basis of mentioned pointers and identify a suitable Business Plan matching your investment requisites.....[Read more](#)

[Download Complete List of Project Reports](#)

- [Detailed Project Reports](#)

Visit:- <https://www.entrepreneurindia.co/complete-project-list>

NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.

Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.

And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

The Business Plan covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,

Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects.....[Read more](#)

Who are we?

A trusted and leading name in the industry, we have been putting forth exceptionally integrated and comprehensive technical consultancy services. We believe that project consultancy serves as a critical element for the success of your projects. Moreover, we keep in mind that no client is the same and nor are the requirements. Therefore, we ensure uniqueness in every service you avail from us.

What do we offer?

- **Selection of Right Business Ideas For You (Project Identification)**
- **Detailed Project Reports/Pre-feasibility Reports**
- **Market Research Reports**
- **Business Plan**
- **Technology Books and Directory**
- **Industry Trend**
- **Databases on CD-ROM**
- **Laboratory Testing Services**
- **Turnkey Project Consultancy/Solutions**
- **Entrepreneur India (An Industrial Monthly Journal)**

How are we different ?

- We have two decades long experience in project consultancy and market research field
- We empower our customers with the prerequisite know-how to take sound business decisions
- We help catalyze business growth by providing distinctive and profound market analysis
- We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors
- We use authentic & reliable sources to ensure business precision

Who do we Serve?

- Public-sector Companies
- Corporates
- Government Undertakings
- Individual Entrepreneurs
- NRI's
- Foreign Investors
- Non-profit Organizations, NBFC's
- Educational Institutions
- Embassies & Consulates
- Consultancies
- Industry / trade associations

Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation



Sectors We Cover

- Ayurvedic And Herbal Medicines, Herbal Cosmetics
- Alcoholic And Non Alcoholic Beverages, Drinks
- Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin
- Activated Carbon & Activated Charcoal
- Aluminium And Aluminium Extrusion Profiles & Sections,
- Bio-fertilizers And Biotechnology
- Breakfast Snacks And Cereal Food
- Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling
- Bamboo And Cane Based Projects
- Building Materials And Construction Projects
- Biodegradable & Bioplastic Based Projects
- Chemicals (Organic And Inorganic)
- Confectionery, Bakery/Baking And Other Food
- Cereal Processing
- Coconut And Coconut Based Products
- Cold Storage For Fruits & Vegetables
- Coal & Coal Byproduct
- Copper & Copper Based Projects



- Dairy/Milk Processing
- Disinfectants, Pesticides, Insecticides, Mosquito Repellents,
- Electrical, Electronic And Computer based Projects
- Essential Oils, Oils & Fats And Allied
- Engineering Goods
- Fibre Glass & Float Glass
- Fast Moving Consumer Goods
- Food, Bakery, Agro Processing
- Fruits & Vegetables Processing
- Ferro Alloys Based Projects
- Fertilizers & Biofertilizers
- Ginger & Ginger Based Projects
- Herbs And Medicinal Cultivation And Jatropha (Biofuel)
- Hotel & Hospitality Projects
- Hospital Based Projects
- Herbal Based Projects
- Inks, Stationery And Export Industries
- Infrastructure Projects
- Jute & Jute Based Products



- Leather And Leather Based Projects
- Leisure & Entertainment Based Projects
- Livestock Farming Of Birds & Animals
- Minerals And Minerals
- Maize Processing(Wet Milling) & Maize Based Projects
- Medical Plastics, Disposables Plastic Syringe, Blood Bags
- Organic Farming, Neem Products Etc.
- Paints, Pigments, Varnish & Lacquer
- Paper And Paper Board, Paper Recycling Projects
- Printing Inks
- Packaging Based Projects
- Perfumes, Cosmetics And Flavours
- Power Generation Based Projects & Renewable Energy Based Projects
- Pharmaceuticals And Drugs
- Plantations, Farming And Cultivations
- Plastic Film, Plastic Waste And Plastic Compounds
- Plastic, PVC, PET, HDPE, LDPE Etc.



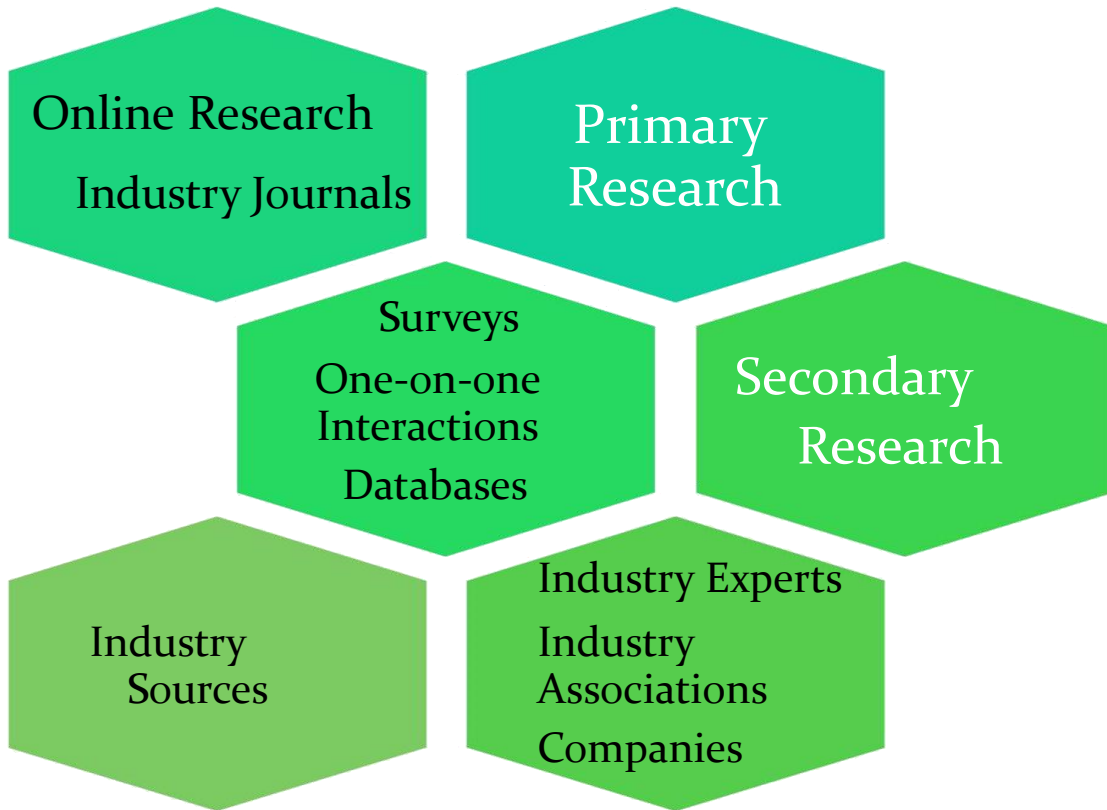
- Potato And Potato Based Projects
- Printing And Packaging
- Real Estate, Leisure And Hospitality
- Rubber And Rubber Products
- Soaps And Detergents
- Stationary Products
- Spices And Snacks Food
- Steel & Steel Products
- Textile Auxiliary And Chemicals
- Township & Residential Complex
- Textiles And Readymade Garments
- Waste Management & Recycling
- Wood & Wood Products
- Water Industry(Packaged Drinking Water & Mineral Water)
- Wire & Cable

- To get a detailed scenario of the industry along with its structure and classification
- To provide a comprehensive analysis of the industry by covering aspects like:
 - Growth drivers of the industry
 - Latest market trends
 - Insights on regulatory framework
 - SWOT Analysis
 - Demand-Supply Situation
 - Foreign Trade
 - Porters 5 Forces Analysis
- To provide forecasts of key parameters which helps to anticipate the industry performance
- To help chart growth trajectory of a business by detailing the factors that affect the industry growth
- To help an entrepreneur/manager in keeping abreast with the changes in the industry
- To evaluate the competitive landscape of the industry by detailing:
 - Key players with their market shares
 - Financial comparison of present players

- Venturist/Capitalists
- Entrepreneur/Companies
- Industry Researchers
- Investment Funds
- Foreign Investors, NRI's
- Project Consultants/Chartered Accountants
- Banks
- Corporates

[Click here for list](#)

Data Sources



Scope & Coverage



⌘ Our research team comprises of experts from various financial fields:

⌘ MBA's

⌘ Industry Researchers

⌘ Financial Planners

⌘ Research veterans with decades of experience



Visit us at



www.entrepreneurindia.co



www.niir.org

www.niir.org

www.entrepreneurindia.co

**Take a look at
NIIR PROJECT CONSULTANCY SERVICES
on #Street View**

[google-street-view](#)

**Locate us on
[Google Maps](#)**



AN ISO 9001 : 2015 CERTIFIED COMPANY

NIIR PROJECT CONSULTANCY SERVICES

Entrepreneur India

Contact us

NIIR PROJECT CONSULTANCY SERVICES

Entrepreneur India

106-E, Kamla Nagar, Opp. Mall ST,

New Delhi-110007, India.

Email: npcs.ei@gmail.com , info@entrepreneurindia.co

Tel: +91-11-23843955, 23845654, 23845886

Mobile: +91-9097075054, 8800733955

Fax: +91-11-23845886

Website : www.entrepreneurindia.co , www.niir.org

Take a look at ***NIIR PROJECT CONSULTANCY SERVICES*** on #StreetView

[google-street-view](https://www.google.com/maps/@28.6448127,77.1026732,15z)

Follow us



<https://www.linkedin.com/company/niir-project-consultancy-services>



<https://www.facebook.com/NIIR.ORG>



<https://www.youtube.com/user/NIIRproject>



https://twitter.com/npcs_in



<https://www.pinterest.com/npcsindia/>

THANK YOU

For more information, visit us at:

www.entrepreneurindia.co

www.niir.org

